OrcaVue Air 34 - Platform Graphic Template
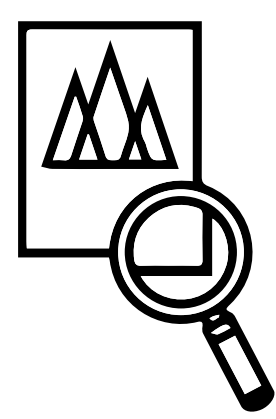
BLEED 34.5″
Any graphic that touches the Trim should be extended all the way out to the Bleed line to ensure a clean edge. The area between the Trim and Bleed will be cut off.

TRIM 33.25″
The final cut line and visible edge of the product after printing.
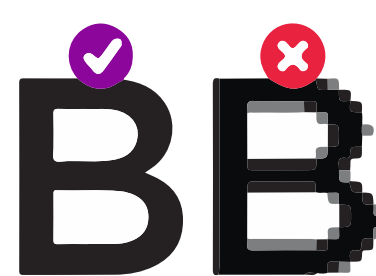Tolerances are often +/- .5"

SAFETY 32″
The safe area for critical text and graphics. All important text, logos, images, etc must be kept within this area.
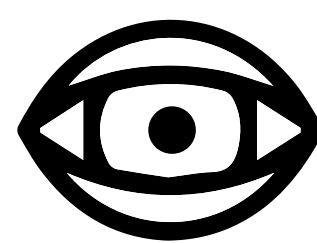
SIZE & RESOLUTION
Vector graphics are recommended to avoid pixelation.
Rasterized graphics, must have an original resolution of at least 150 PPI.
Scaling up images smaller than 150 PPI will typically result in pixelation.

TEXT
Text should always be vector for highest quality output.
Fonts must be embedded or converted to outlines. Artwork with missing fonts will be rejected.

VISIBILITY
Only leave final artwork visible.
If you dont want it to print, then it must be on a layer with the visibility turned off.

FORMAT
High resolution PDF, AI, or PSD files are strongly encouraged.
JPG, TIF, or PNG files are accepted but discouraged.
Files provided in other formats or with low resolution may be rejected.

ATTENTION
Photos and gradiants cannot be color matched.
OrcaVue will not be liable for any color shifts that may result from flatening or color conversion.
OrcaVue will not be liable for any pixelation in rasterized graphics that do not meet the size guidelines.